

# GOOD NEWS

## In the spotlight

### Three JSC staffers recognized for film and video excellence

By Eric Raub

Every year JSC produces animations, simulations and video segments. Some are instructive while others can be emotional and dramatic. Even though these productions don't come from a Hollywood studio, it doesn't mean they can't win prestigious awards. Three Public Affairs staff members recently received prestigious Telly Awards in recognition of their hard work and professional excellence.

Established in 1980, the Telly Awards showcase outstanding non-network and cable TV commercials. In later years the competition expanded to include film and video productions. Over the past 21 years, the awards have become a well-known, highly respected national competition.

One of the features setting the Telly apart from other awards is that entries are not judged against each other but against a high standard of excellence. The Telly is now one of the most sought-after awards in the TV, commercial and video industry. Winners and finalists have come from agencies, production companies, television stations and cable operations, as well as corporate video departments.

JSC recipients of the 22nd annual Telly Awards statuettes are:

- ❖ John Streeter for "X-38: High Tech, Low Cost Space Rescue and "Robonaut: The Next Step in Robotics"
- ❖ Greg Jurks for "Hubble Space Telescope 10th Anniversary Video"
- ❖ Mark Baird for "Flight Anxiety: Motion Sickness Training" (Baird also received his statuette from a previous winning submission for "Origins")

The staff members accepted their Telly statuettes from Public Affairs Director Daniel Carpenter and acting JSC Director Roy Estess at a ceremony on May 24.

The Telly Awards honored Baird for the third year in a row, while Streeter now holds his fourth statuette after only five submissions. Public Affairs employees have an excellent record overall, garnering 12 statuettes for their last 17 entries over the past five

years. The productions they create are a valuable resource to JSC and the space program.

"These are excellent, high-profile accomplishments. To look at the work that conveys our mission to the public is a wonderful experience," Estess said.

The staff develops scripts, sifts through footage and selects just the right moments and sequences—combined with animations, images, music and sounds—to bring the space program closer to the world. Previous venues for their work range from classrooms to the United Nations Outer Space Committee meeting.

Streeter's Telly Award winning "X-38: High Tech, Low Cost Space Rescue" chronicles the history behind the design of the high-tech Crew Return Vehicle prototype. The piece takes a look at the technologically advanced equipment used to build the 21st Century lifeboat and its giant parafoil. The parafoil is part wing, part parachute and enables the X-38 to gently float to the ground.

Jurks' "Hubble Space Telescope 10th Anniversary Video," also an award-winning segment, uses scenes from all of the telescope shuttle missions as well as images from the telescope. The video captures the emotions of the NASA team as they dealt with the early frustrations to the eventual elation when scientists could finally look farther and

deeper into space than ever before. Jurks admits the biggest challenge did not come from eliciting emotions from the people and the images, but the telescope itself.

"The Hubble Space Telescope is a great piece of subject matter to work with," Jurks said. "The big challenge was taking the Hubble telescope, which is a piece of hardware, and making an emotional video out of it. That was the fun part."

Baird's finalist video, "Flight Anxiety: Motion Sickness Training," serves a special educational purpose for students whose faces often turn green shortly into their KC-135 flight. The video presents

ways to prevent or minimize motion sickness in a light-hearted fashion. The approach may help students absorb the information so they can fully enjoy the rare experience of weightlessness.

"One of the factors we had to deal with...was that motion sickness is one of those things that gets worse when you think about it," Baird said. "When you start to think, 'Oops, I'm feeling sick' and you start to concentrate on it, and worry about it, it gets worse. To make a serious video would have been counter productive...so that is where the whole comedy aspect originated. Make it light hearted and even, at times, silly. Give them the



NASA JSC 2001e18084 photo by David DeHoyos  
Public Affairs Director Dan Carpenter laughs as John Streeter (center) futility attempts to claim his Telly Award prematurely from Acting Center Director Roy Estess.



NASA JSC 2001e18089 photo by David DeHoyos  
Three JSC employees recently were awarded coveted Telly Awards. Mark Baird, Greg Jurks and John Streeter were recognized at a special PAO ceremony by Public Affairs Director Dan Carpenter and Acting Center Director Roy Estess. Pictured from left are Carpenter, Baird, Jurks, Streeter and Estess.

information that they need, but don't worry them unnecessarily."

Whatever their purpose or subject matter, none of the videos are the result of a single person's efforts. For example, Brad Sayles did the music and audio work on every video that earned a statuette for the team this year. The winners quickly included these other outstanding staff members in pictures of them holding their awards.

"Even though the Telly Awards went to individuals, it goes without saying, and I know each producer feels this way, that these outstanding video productions were made possible because of the contributions of many people on the TV Production Team," said Eileen Walsh, Media Services TV Production supervisor. "Everyone shares in the successes and accolades." ■

## Jay Honeycutt awarded Rotary District 5890's Vocational Excellence Award

Rotary District 5890 (Greater Houston area) recently presented its Outstanding Business Person of the Year award to Jay F. Honeycutt, president of Lockheed Martin Space Operations (LMSO).

District Governor Charlie Clemmons and District Vocational Excellence Award (VEA) Chair Sheila Self presented the award to Honeycutt at their annual Rotary District Assembly. More than 500 Rotarians attended the event at the University of Houston Hilton.

This Rotary recognition is presented annually to a non-Rotarian to recognize the accomplishments and contributions of outstanding business leaders. According to a release provided by Rotary, those recognized are leaders that perpetuate and inspire the values of entrepreneurial spirit, personal integrity and community leadership. They also honor their vocation and community through excellence

in their efforts to truly make a difference for the future.

This award also attempts to gain new contributing members to local Rotary clubs and provides more knowledge about Rotary and vocational scholarships.

Honeycutt received Outstanding Business Person by the Rotary Club of Space Center prior to his nomination being submitted to the Rotary District 5890 VEA Committee. His nomination was among the other award recipients from about 53 other clubs in the district.

Honeycutt received an engraved cut glass award and a vocational scholarship award in his name and Rotary's to help students at local colleges. After the presentation, Clemmons announced Honeycutt as an Honorary Rotarian.

As president of LMSO, Honeycutt has been a significant contributor to the nation's space exploration—both as a high-ranking civil servant for NASA and as an industry

leader representing one of the largest aerospace companies in the world, according to the release.

In his present position, he leads more than 2,500 employees in the Clear Lake Area who play an integral role in support of NASA's human space flight and scientific exploration. In addition, Honeycutt is a member of the advisory board of United Space Alliance, a joint venture owned equally by Lockheed Martin and Boeing.

Prior to joining LMSO in 1997, Honeycutt held several key positions with NASA before retiring as Director of Kennedy Space Center.

During his tenure as Director, the KSC team achieved major process refinements and system improvements that resulted in enhanced safety features, reductions in labor-hour and processing turnaround times, and cost savings.

Prior to his appointment as Director, Honeycutt served as Director of Shuttle

Management and Operations for KSC.

Honeycutt currently chairs JSC's Contractor Safety Forum and served as chairman of the 2000 U.S. Savings Bond Drive for the Greater Houston area. He is an active member of the Clear Lake and greater Houston communities and he encourages LMSO's 2,500 employees to volunteer their time in support of local schools and a number of charitable causes.

He is a board member of the International Brain Injury Foundation, Houston Technology Center, University of Houston-Clear Lake Development and Advisory Council, University of Houston Engineering Leadership Board, Space Center Houston, Texas Space Leadership Council, the International Space University and the Juvenile Diabetes Foundation.

In addition, Honeycutt is an elected Fellow of the American Astronautical Society for his "direct and significant contributions to the field of astronautics." ■