

C O M M U N I T Y N E W S**Public Affairs staff wins coveted Telly Awards**

Competing against more than 11,000 other entrants, four JSC production team employees received prestigious Telly Awards for their excellence in video production and animation.

The Telly Awards, founded in 1980, are national industry awards that recognize outstanding TV and cable commercials, film and video productions. Unlike many other industry competitions, the Telly Awards judge entrants against standards of excellence, rather than judging them solely against other entrants. For that reason, the Telly has become one of the most sought-after awards in the TV, commercial and video industry.

"It's one thing to be recognized by people that you work with everyday," said Sue Garman, JSC associate director (management). "But it's an exceptional tribute when you receive recognition like this from a third party made up of the elite from your industry."

Garman, with JSC Public Affairs Director Barbara Zelon, presented the recipients with their awards at a ceremony January 19.

The Telly award recipients from JSC are Mark Baird, Dyncorp, winner in the History/Biography category for *John Glenn, An American Astronaut*; John Streeter, Indyne, Inc., finalist in the Education category for *Meet Me at the Station*; Paula Vargas, Indyne Inc., finalist in the Animation category for *Meet Me at the Station*; and Marco Zambetti, Indyne, Inc., winner in the Animation category for *ISS Animation 1998*.

The products developed by the video production team are invaluable to NASA. They frequently represent the sights and sounds of the space program that are shared with audiences around the world. The imagery, words and background music

phy video, which was developed for a Congressional audience at Glenn's going away ceremony, Baird had less than two weeks to develop the script, select all of the footage, select the music and create the voice-overs. The finished product is a

"And especially for this one, working in Glenn's quotes with the Tennyson voice-overs was challenging. Making excerpts from the poem work with the quotes from two pre-recorded press conferences took some time and experimentation. Brad

Sayles and our audio team worked wonders with the final clips I selected. The finished audio track was seamless."

Meet Me at the Station was developed for educational outreach. Streeter says that because space technology can be a complex topic for children, they incorporated animated characters, such as MC the robot, to make the space station more understandable and memorable for young viewers.

"Another goal was to use the talent we have here at JSC to make a program that looked and sounded like programs that kids are used to seeing on regular TV, so that they won't tune out," added Streeter. "I

think we succeeded. In fact, I've been told that *Meet Me at the Station* is the most requested educational video from our Media Resource Center."

"The videos we produce are intended to help our clients communicate NASA's message – whether the audience is the public or other NASA employees," said Eileen Walsh, Media Services, TV Production supervisor. "Hopefully we've given them some useful tools for getting their specific message out. There are so many creative and talented people on this team supporting this effort. They all have a great deal of pride in their work, so the peer recognition that comes with the Telly Award is especially gratifying." ■



NASA JSC Photo JSC2000-00633 by Robert Markowitz
Mark Baird, Marco Zambetti, Paula Vargas, and John Streeter are recipients of 1999 Telly Awards for excellence in video production and animation. New characters, such as MC the robot at left, have helped the production team win acclaim and students' attention.

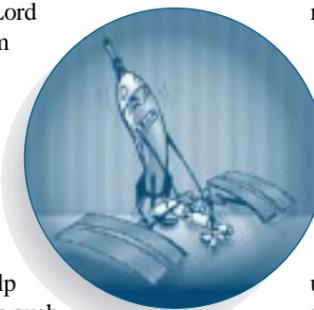
they compile can serve as footage to supplement the latest stories on the evening news, be used as an educational tool for schoolchildren or used at special events to convey the mystique, adventure and achievements of NASA.

It is estimated that footage from Zambetti's International Space Station animation tape has been used worldwide by more than 14,000 news organizations to illustrate ISS assembly and program news.

Despite the high profile of many of these video productions, the miles of footage that has to be screened and the countless hours of editing to create the end product, there isn't always a lot of time to prepare them. For the John Glenn biogra-

three-minute long tribute to Glenn's role in space exploration. Voice-overs of Alfred Lord Tennyson's poem *Ulysses*, combined with dramatic archived footage of Glenn's historic first flight and STS-95 training footage, can't help but make viewers gush with patriotism and admiration for the American hero.

"Selecting just the right clips is really difficult because you have to make it all seamless and cohesive," explained Baird.

**NASA College Scholarship Fund seeks applications**

Scholarship applications for the NASA College Scholarship Fund are due by March 31.

This fund will be awarding six scholarships of \$2,000 each. The scholarship is renewable for six years, not to exceed \$8,000. Applicants must be pursuing a course of study that will lead to an undergraduate degree in science or engineering at an accredited college or university in the United States.

Applicants must be dependents of current or retired NASA employees or dependents of former NASA employees who died while employed by NASA. Applicants must be graduated from an accredited public, private, or parochial high school or be currently enrolled in college with good academic standing. An applicant must have a combined high school grade and college (if any) grade point average of 2.5 on a 4.0 scale or the equivalent.

After meeting the minimum requirements, applicants will be ranked based on the following objective standards: (1) academic preparation, including grades, class rank, and pattern of courses; (2) school activities; (3) community activities; (4) performance on SAT or ACT; (5) written recommendations from individuals who know applicant; and (6) one-page statement of academic purpose by applicant.

Applications are available in Bldg. 1, Rm. 840 or online at the following Web site: http://hro.jsc.nasa.gov/Announce/scholarship/nasa_college_scholarship_fund.htm

Completed applications may be mailed to JSC, The NASA College Scholarship Fund, Inc.; Mail Code AH12/Scholarship Committee; Houston, TX; 77058. For additional information, contact Mary O'Connell at x35774 or Teresa Sullivan at x31034. ■

JSC to observe *Black History Month*

JSC will observe Black History Month with a series of activities beginning at 11:30 a.m. February 23 - 24 in the Bldg. 3 cafeteria.

One highlight for the Black History Month Observance will be the performance of the Harambee School on February 23. The Harambee School provides an environment that contributes to a child's citizenship, as well as the student's intellectual, emotional, physical, and social development – an environment that recognizes and satisfies each child's need for security, success, and self-worth.

Another highlight of the scheduled activities will be the performance of the Salvation Army Harbor Light Choir on February 24. Through contemporary gospel and seasonal music interspersed with testimonies of faith and hope, the choir will spread its positive message to the audience. Whether performing before a group of wide-eyed children asking for autographs or for a group of professionals who offer hugs and words of encouragement after a performance, the choir touches the lives of its listeners. ■